



LUTEZA GUMMIES

Lutein/Zeaxanthin Complex - 25 mg

{LUTEMAX 2020 -20%, Providing Lutein - 5mg

Zeaxanthin (RR&RS) - 1mg}

Astaxanthin 10% (AstaReal) – 20 mg

(Equivalent to Astaxanthin 2mg)

INDICATIONS: For Computer Vision Syndrome

DOSE: 1 Gummy twice -a-day

DIGITAL AGE: AFFECTING VISION

Digital devices are integrated into nearly every aspect of our day-to-day activities. They entertain us, help us work more efficiently, and keep us connected. From the moment our smartphones wake us up to the last show we stream at night, our attention is increasingly focused on the array of screens that we hold or sit in front of. Although these devices add convenience to our lives and make us more productive at work, the amount of time we spend staring at digital screens often leave us with eye fatigue, dry eyes, and blurry vision —all symptoms of Computer Vision Syndrome (CVS). These digital devices, LED lamps emits harmful blue violet light. Blue light generally is defined as visible light ranging from 415 to 495 nm. It is of two types: Blue-violet light (415 to 455 nm) – Harmful light emitted from the digital devices and Blue-turquoise light (456 to 495 nm) –Beneficial light .Exposure to harmful blue violet light damage photoreceptors, progressively leading to vision loss thereby affecting the Quality of life adversely

LUTEZA will be, for the First time in India, a novel preparation for managing computer vision syndrome available as gummies, a delicious nutritional supplement

MECHANISM OF ACTION

Lutemax 2020- Differentiated & Substantiated blend of macular carotenoids – The only complex Lutein, RR & RS (Meso) Zeaxanthin macular carotenoids in 5:1 ratio as found in natural dietary sources to support eye health. GRAS status granted by FDA. Increases central macular pigment density. In this digital age, saves the eyes from the hazards of digital exposure –harmful blue violet light.

AstaReal: It is Worlds no 1 brand of natural astaxanthin. It through its strongest antioxidant action, Improved CVS symptoms, visual accommodation and increases retinal blood flow. GRAS status granted by FDA. In this digital age, protects the eyes from symptoms of CVS

Lutemax 2020 and AstaReal in LUTEZA provides complete protection of the eye from front to back

CLINICAL EFFICACY: All individual components are well studied for their role and efficacy

SAFETY: Safe, when used in recommended doses.

PACKING: Bottle pack of 20 Gummies